

Webinar: Reimbursement Strategies for Stem Cell Therapy Products

Webinar Event:

"Reimbursement Strategies Webinar: Planning Your Payment Strategy in Early Regenerative Medicine Product Development"

Presented June 20, 2013

[Click here to download the powerpoint slides from the presentation](#)

WEBINAR AGENDA

EXPERT SPEAKERS:

- Michael Werner, J.D., Executive Director, Alliance for Regenerative Medicine; Partner at Holland & Knight, LLP
- Randy Fenninger, J.D., Principal, Creek Crossing Advisors

TOPICS:

- Primer on coding, coverage and payment rules and processes that determine whether a regenerative medicine product will be reimbursed
- Understanding why you should develop and adopt a reimbursement strategy early in product development
- Understand how your reimbursement strategy and regulatory strategy coincide
- Understand how new reimbursement rules and payment models such as ACOs, payment bundling, and comparative effectiveness analysis will affect regenerative medicine technologies and develop strategies to succeed.
- Questions and Answers

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